

# Innovation in Libraries: A Passport to the Future for First Generation College Students

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**TEAM 5**



# Overview

- Admissions
  - First Generation
  - Dreamers
- Outreach
- Partnerships

*Passport to the Future*



# Pathway To HIGHER Education

## LIBRARY

### What is missing?

- ❖ Outreach
- ❖ Workshops
  - Students/Parents
- ❖ Physical Space
  - Designated

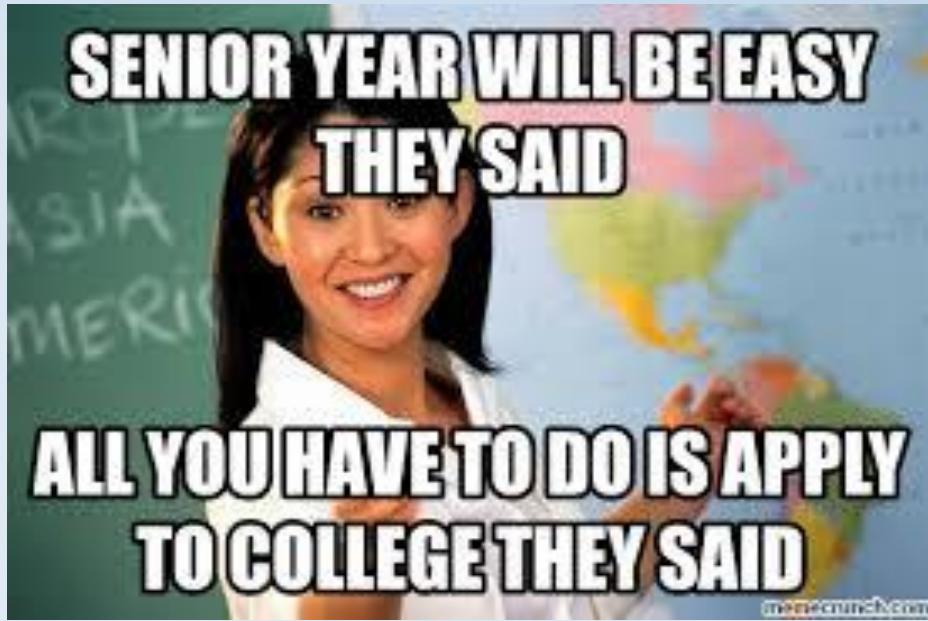
**94%**  
*LAUSD students self reported their aspirations to seek higher education!*  
-LAUSD Destination Graduation



## HIGH SCHOOL STUDENTS

### What is missing?

- ❖ UC-CSU Requirements
  - 68% higher performing HS
  - 0% lower performing HS
- ❖ Enrollment
  - 36% at 4 or 2 year colleges
  - 0% 4 year and 29% at 2 year colleges
- ❖ Prepared
  - 43% 3.0 GPA and above
  - 61% SAT or ACT



GPAs SATs ACTs APs



*"As the country's demographics and student enrollment in postsecondary education continues to grow, understanding ways to support parents/families is and will continue to be necessary."*

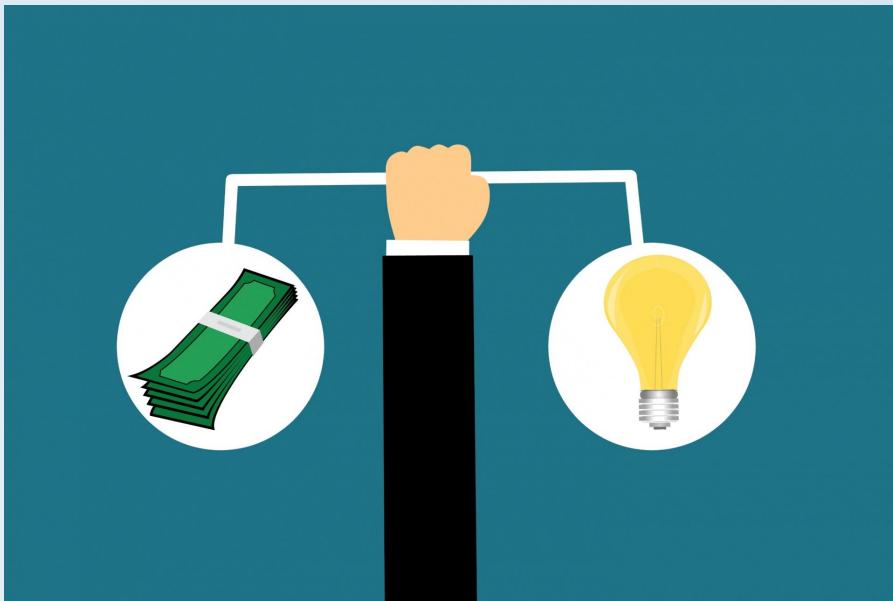
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*"Outreach efforts should put students and families at the center so that they can choose the path that is best for them."*

(Amaro-Jimenez, et. al., 2020).

- Marketing & Outreach***
- Workshops***
- College Prep Test Services***

- Marketing & Outreach
- Workshops
- College Prep



# Budget

Program	Item	Cost
Marketing	Printers- HP Laserjet Pro M479fdw	\$600
Marketing	500 one sided flyers from printing lab	\$160
Marketing	Paper- for 250 sheets	\$15
Marketing	240 Pens	\$17
Marketing	Paper cutter	\$40
Marketing	Ink (regular printer)	\$75
Marketing	4 colored Ink for 6,000 pages	\$940
Marketing	Website development website analytics report	\$15
Marketing	Part-Time Social Media Manager	\$25,000
Workshops	Part- Time Financial Aid Advisor	\$25,000
Workshops	Part-Time Dreamers Act Advisor	\$25,000
Workshops	Part-Time Cal State LA Academic Advisors	\$26,000
Outreach	Part-Time Librarian	\$21,000
College Preparation	Part-Time SAT Tutor	\$6,480

## Marketing

- Office Supplies
- Social Media Manager
- Website development and Analytics Report



## Outreach

- Part Time Librarian



# Marketing & Outreach

- Transcript reviews
- College applications
- Financial Aid
- Scholarships
- Information sessions for *Dreamers*

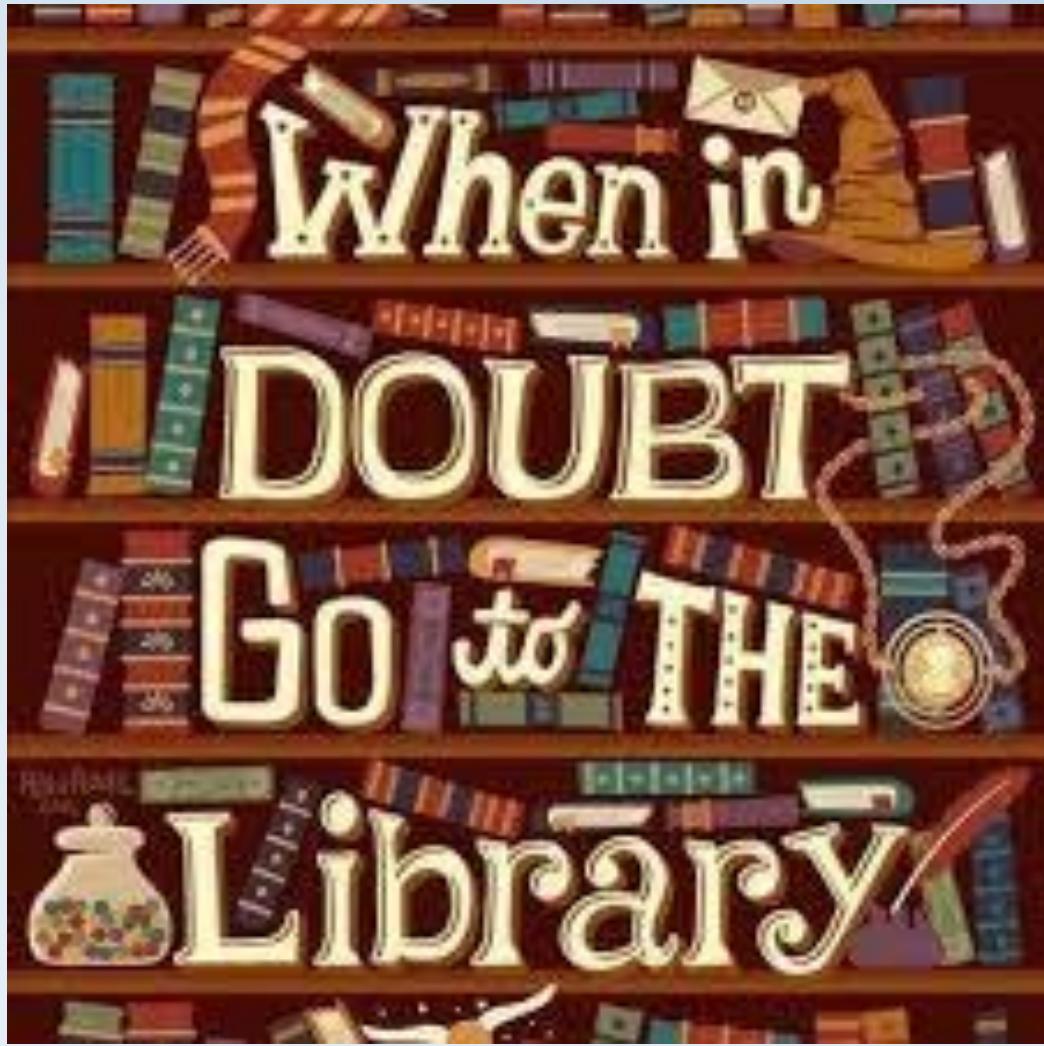
## Workshops



- SAT tutor
  - Available Saturdays  
9am-12pm
  - Paid on an hourly basis
  - Sets the foundation for SAT preparation
- ACT Tutor
  - Available Sundays  
1pm-4pm
  - Paid on an hourly basis
  - Focuses on science

# College Prep





Thank you!